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O Must-Know Phishing Attack Trends

Phishing attacks have existed since the mid-1990s. But the global shift toward remote and remote-first work has exacerbated the problem to a level we haven't seen in nearly thirty years.

Sound hyperbolic? Consider:

of IT professionals report an increase in the number of phishing attempts in the past year.

74%

of organizations have been a victim of a phishing attack within the last 12 months-40[%] in just the past month.

IT is now targeted more than any other group

21[%] Customer Support

Sales

74%

Information Technology

27%

Executive Staff

25[%] Marketing

More concerning?

35% of IT professionals believe these attacks are more sophisticated than ever.

Which explains why





now?

90%

of organizations train employees on cybersecurity best practices. And yet, despite these efforts, nearly half of all IT and high-level professionals have been duped by a phishing attack.

Today, anyone, regardless of experience or cybersecurity savvy, is susceptible to falling victim.

So maybe it's time to stop thinking education is the problem and realize human fallibility is. Maybe it's time to remove human error from the equation.

Maybe it's time for zero trust.

Learn how zero trust can help you stop phishing attacks cold

Start here

The research in this infographic was conducted between April 30th – May 29, 2021 by MSI-ACI via an online questionnaire to 1,005 IT Business Professionals in the U.S., U.K., France, Germany, Australia and Japan.

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