

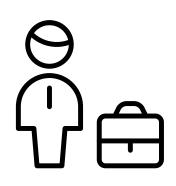
# ENTERPRISE Service Management

#### MAKES A DIFFERENCE

An EMA study of hundreds of IT professionals and executives highlight the benefits of IT helping to automate service delivery for the rest of the organization.



### **Strong Exec Support**



**56%** of orgs pointed to strong executive support as a main driver for ESM



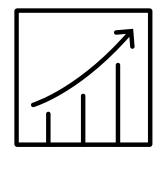
#### **Budget Growth**



44% of ITSM teams realized increased budgets



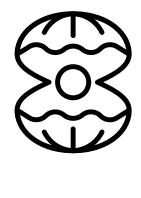
## **Keep People Happy**



41% saw higher customer and employee satisfaction



## **Drive Transformation**



**52%** of IT execs viewed ESM as transformational

## Be Successful

Educate your team, understand process change impacts, evaluate technologies based on your current and future needs

learned from successful implementations in this whitepaper.

Learn more about ESM and lessons

WHITEPAPER DOWNLOAD

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